



Minutes
Sutton Coldfield BID Board Meeting
Tuesday 6th June 2023, 4.30pm
Cerda Planning, High Street

1) Welcome and apologies

Alison Clack welcomed all BID Board Members to the meeting and read apologies from Angela Henderson, Kevin Wood and Mark Wilkinson.

Attendees: (alphabetical order)

- Alison Clack | Cerda Planning (BID Chair)
- David Barrie Cllr | Birmingham City Council
- David Hemming | Burley Browne (BID Vice Chair)
- Jackie Cummins Cllr | Sutton Coldfield Town Council
- Mark Harris | Harris & Co Accountants
- Michelle Baker (BID Manager) | Visit Royal Sutton Coldfield BID
- Stephen Nixon | Enoch Evans Solicitors
- Stephen Roberts | Robson Lister Wealth Management

Apologies: (alphabetical order)

- Angela Henderson | Gracechurch Shopping Centre
- Kevin Wood | A-Plan Insurance
- Mark Wilkinson | Coburg Banks Recruitment

2) Board

Alison Clack informed all that two new Board Members would be joining the BID Board from July. Karen Poller, owner of Pollers Cafe and Sandwich Bar (to represent independent retail) and Anna Jackson, Vice Principal of Birmingham Metropolitan College Sutton Coldfield campus (to represent the College). Both companies are BID levy payers.

Alison Clack welcomed Councillor Jackie Cummins back to the BID Board for another year as the Town Council had appointed their representative for the BID Board in May 2023 which remains as Jackie Cummins.

3) Mary Portas Event

Michelle Baker said that the Mary Portas event is tomorrow evening and asked all BID Board Members to meet in the College foyer at 4.30pm to welcome guests who will be arriving at 4.45pm onwards.

4) BID Projects Update

Michelle Baker gave an overview of current BID projects and activities:

- To thank the College for hosting the Mary Portas event the BID has booked an ice cream van to be on the College grounds on Monday 12th, Tuesday 13th and Wednesday 14th June from 12.30pm - 3pm, providing free ice creams for the students following their exam week.
- A volunteer from Good Hope Hospital has contacted the BID seeking support for the gardening they undertake in a courtyard at Good Hope Hospital. Michelle Baker has been to visit the volunteers in the garden area to find out more about the project. The volunteers have made an Amazon wish-list of items that would assist them to maintain the garden and the total price of goods is £221.00. The BID Board agreed that whilst Good Hope Hospital is outside of the BID boundary, the staff use and support the local town centre. The BID Board unanimously agreed to fund the Amazon wish-list. **MB TO ACTION**
Jackie Cummins said they should apply for a Town Council grant. Alison Clack said they may not be aware of the grants and they are individuals rather than a charity / organisation so would not be eligible.
- The summer bunting has already been installed along The Parade (organised and funded by the BID) and a phase 2 install would be undertaken overnight on 20th June with additional bunting along The Parade.
- There are 28 bits of graffiti throughout the BID area, on private business premises. As the graffiti is on private buildings the Council are unable to remove and the BID has instructed a specialist company to remove this week.
- The new BID website is now live.
- The BID Pop Up Cinema has been approved by Birmingham City Council and will be installed along The Parade by KFC, showing two children's movies

each morning, followed by the Wimbledon finals. It will have astroturf floor, a white picket fence and 50 deckchairs plus overnight security. It will be a free event open to the public.

Alison Clack said a giant deckchair with BID branding would work well with this event. **MB TO ACTION**

The Board discussed showing an evening film but were concerned whether it would attract ant-social behaviour. It was agreed that the Pop Up Cinema would be a trial and if the concept was popular, it could be expanded and times extended to include evening films.

- The BID Professional Services Guide is nearly complete, will be sent to the printers week commencing 12th June and launched at the Chamber Business Fair on 30th June.

5) BID events update

Michelle Baker provided an overview of upcoming BID events:

- I. Mary Portas Business Seminar Wednesday 7th June
- II. See Batman & the Batmobile Event Sunday 11th June
- III. Chamber Business Fair Friday 30th June
- IV. Pop Up Cinema Fri 14th July
- V. Pop Up Cinema Sat 15th July
- VI. Pop Up Cinema Sun 16th July
- VII. Farmers & Craft Market Sunday 28th June
- VIII. Farmers & Craft Market Sunday 30th July
- IX. Kid's Car Fest Sunday 13th August
- X. Farmers & Craft Market Sunday 24th September
- XI. Farmers & Craft Market Sunday 29th October
- XII. Farmers & Craft Market Sunday 26th November

Alison Clack asked the Board who would be available to attend the Batman event this Sunday. Councillor David Barrie and Alison Clack both agreed to attend to support the event.

6) Any other business

Alison Clack asked Michelle Baker to invite Councillor Rob Pocock to the July Board Meeting.

Dates of next meeting:

- I. Tuesday 4th July
- II. No meeting in August
- III. Tuesday 5th September
- IV. TBC October
- V. TBC November
- VI. TBC December