



## **Minutes**

### **Sutton Coldfield BID Board Meeting**

**Tuesday 18th April 2023, 4.30pm**

**Cerda Planning, High Street, Sutton Coldfield**

#### **Present (alphabetical order)**

- Alison Clack, BID Chair
- Angela Henderson, Gracechurch Shopping Centre
- David Hemming, Burley Browne
- Michelle Baker, BID Manager
- Stephen Nixon, Enoch Evans
- Stephen Roberts, Robson Lister
- Terry Monaghan, The Rhodehouse

#### **Guests in attendance (alphabetical order)**

- Jade Hill, BID Assistant
- Jan Rowley, Sutton Coldfield Town Council

#### **Apologies (alphabetical order)**

- Cllr Jackie Cummins, Sutton Coldfield Town Council
- Cllr Mark Wilkinson, Coburg Banks
- David Barrie, Birmingham City Council
- Kevin Wood, A Plan Insurance
- Mark Harris, Harris & Co

1) Alison Clack, BID Chair welcomed all to the meeting.

2) Guest speaker, Jan Rowley Regeneration Director for Sutton Town Council provided the BID Board with an update on town centre regeneration, followed by a Q&A session.

Jan Rowley's update included:

- Planning permission has been granted for the following three sites in the town centre:
  - the car park at the rear of Empire Cinema which will be redeveloped for new apartments
  - the former Rosie's Nightclub site owned by Bordeaux Estates which will be redeveloped for new apartments
  - the Birmingham Road developments
    - Sutton Coldfield Town Council have only rejected plans due to the height of certain developments.
    - The town needs office space and residential space and there is a lack of retail / office / residential / student accommodation in Sutton Coldfield town centre.

- The Aldi planning application has been submitted.
- The Town Council won't be allocated any of the government's Shared Prosperity Fund.
- There may be a design code for Sutton Coldfield town centre for local developments. Sutton Coldfield may be a pilot town for this.
- Public realm improvements for the town centre are included within the £25million investment for the Transport Hub.
- Referred to the Environmental Improvement Programme – this has not yet been written.

Alison Clack said it is a pity that the three Trinity Ward Councillors do not attend BID events or engage with the BID and the Town Councillor that is on the Board represents Mere Green. Jan Rowley said she would give some thought on how to engage those Cllrs with the BID.

### BID Board Business

Michelle Baker provided an update for the BID Board including:

#### 3) BID events update:

- a) A 2-day Meet and Greet with Peter Rabbit took place on Friday 7<sup>th</sup> and Saturday 8<sup>th</sup> April, hosted by Gracechurch Shopping Centre, and staffed by the BID. Alison Clack said she received positive feedback about this event and the photos posted on the BID social media were wonderful. Board members were provided with photos of the event.
- b) The next Farmers and Craft Market will include the Comedy Dancing Grannies as entertainment on Sunday 30<sup>th</sup> April. The market trading times have been revised to 10am – 3pm (used to finish at 2pm but feedback from the public was this was too early). BID Markets are held on the last Sunday of every month from March to November. There had been fantastic response from the public who are supportive of the BID's Farmers & Craft market, and they would like there to be a fruit and veg stall, so Michelle Baker has posted this on social media and has contacted fruit and veg traders directly to address this. Local businesses are also supportive of the new Sunday market as this day has the lowest footfall in town.
- c) The King's Coronation Celebration will take place on Sunday 7<sup>th</sup> May 10am – 3pm. As Sutton Coldfield is a royal town it is important that the town celebrates the King's Coronation. There are no plans for the Town Council to hold an event in the town centre and the BID will organise an event. This will include a steel band, brass band, free face painting, balloon modeller, living statues, bubble-ologist, flower people walkabout characters.

- d) The BID's Mary Portas Seminar with Q&A will take place on Wednesday 7<sup>th</sup> June 6pm – 7pm. Arrival from 5pm. Seated at 5.45pm. Kindly hosted by Sutton Coldfield College and catering by Pollers (BID member). There will be 20 seats allocated for college students. Michelle Baker to visit the College with Alison Clack and Angela Henderson (the two interviewers on stage with Mary Portas) to view the theatre layout.
  - e) The Father's Day event will be 'Meet Batman and The Batmobile' with free craft workshop on Sunday 11<sup>th</sup> June 11am–3pm.
  - f) A new Kids Car Fest will take place on Sunday 6<sup>th</sup> August 11am–3pm. The Board were asked to look at the images of the cars that were available to be booked i.e., ghostbusters car, batmobile, car from Dumb & Dumber, cars from the children's Cars film etc. Board agreed to proceed. The event costs are covered by the approved BID budget.
- 4) BID Board Member attendance at future events – Alison Clack said that it would be great if all Board Members could choose an event, they were able to support and attend. Alison Clack has attended all events so far and it would be great if this could be shared out.
- 5) Graffiti removal update – 30 pieces of graffiti have been photographed and sent to the private cleaning removal company. Councils cannot remove graffiti from private business premises and the BID will arrange and fund.
- 6) The new BID website – drone footage – a discussion took place on the key buildings to include in the drone footage that will be on the home page of the new BID website and will auto-play when visiting the website.
- 7) Coronation bunting – Michelle Baker said she had a quote from company Field and Lawn for £5,400 for the bunting. Board agreed to proceed.
- 8) Banners for areas of the BID. Gateway signage from Erdington entrance 'Welcome to the Business Improvement District'. Alison suggested this idea and Michelle Baker to look into.
- 9) BID Z-card of professional services – Michelle Baker is working on this. The Board agreed it could be launched at the annual Chamber Business Fair.
- 10) Three BID Board Member updates on projects. Terry Monaghan discussed a proposal from Ashley Yeates who is quoting £25,000 for a 3-day Sutton Music Festival. Michelle Baker said he is a Councillor in Lichfield. The Board discussed and required further information.

11) BID budget tracker update.

Date of next meeting:

- Tuesday 9<sup>th</sup> May – Angela Henderson offered to host this meeting so that the new BID website can be viewed from the screen in the meeting room at Gracechurch Shopping Centre.
- Tuesday 6<sup>th</sup> June
- Tuesday 4<sup>th</sup> July