



**Minutes**  
**Sutton Coldfield BID Board Meeting**  
**Thursday 3<sup>rd</sup> August 2023 4.30pm**  
**Cerda Planning, High Street**

**1) Welcome and apologies**

BID Chair Alison Clack welcomed all to the August BID Board meeting.

Attendees (in alphabetical order):

- Alison Clack
- Angela Henderson
- Anna Jackson
- Cllr Jackie Cummins
- David Hemming
- Kevin Wood
- Michelle Baker
- Stephen Nixon
- Stephen Roberts

Apologies received from:

- Cllr David Barrie
- Mark Wilkinson
- Mark Harris

**2) Gracechurch Shopping Centre update**

- Gracechurch Shopping Centre has been purchased by Birmingham Property Group and SAV Group - update from Angela Henderson.
- Letter from the BID to the new owners – Alison Clack suggested the Board should formally write to introduce the BID.
- The Regeneration Partnership – David Hemming confirmed that the new owners of the Gracechurch Centre have attended this.

**3) BID Manager update**

BID Events since last Board meeting:

- Mary Portas seminar in June – discussion and recap on event
- Batman & Batmobile event – the week before Father's Day
- Chamber Business Fair – the BID is a main sponsor for the second year
- Pop up cinema & Wimbledon – 3 day event – affected by the weather
- July Farmers & Craft Market – successful

Forthcoming Confirmed BID events:

- Kid's Car Fest - Sunday 6th August
- August Farmers & Craft Market - Sunday 27th August
- September Farmers & Craft Market - Sunday 24th September
- October Farmers & Craft Market - Sunday 29th October
- November Farmers & Craft Market - Sunday 26th November

#### Potential New BID Events

- Halloween Pop Up Cinema - 3 days during Oct half term Sat 28-Mon 30 – the Board approved the quote for a 3 day event
- International Women's Day - Friday 8th March 2024 – Board discussed ideas and speaker options
- Sutton Coldfield Pride event for 2024 – Board discussed this idea for a new event

#### Projects update

- Bunting installation complete along The Parade
- Graffiti removal complete throughout BID area
- Good Hope Hospital gardening – photos shown of improvements
- BID Professional services guide Z card – reprint

#### **4) New BID initiatives inspired by the Mary Portas event**

- New Parklet on The Parade - joint project with Sutton Coldfield Town Council – the Board were shown images of proposed parklets from supplier Meristem
- The Board discussed a new opportunity for a BID business premises i.e. leisure / community shop

#### **5) Meeting with MP Andrew Mitchell** – arrange a meeting to discuss CCTV provision.

Dates of next meeting:

- I. Tuesday 5th September
- II. TBC October
- III. TBC November

*Meeting end.*