



Minutes
Sutton Coldfield BID Board Meeting
Tuesday 23rd April 2024 4.30pm
Sutton Coldfield College

1) Welcome and apologies

Attendees (alphabetical order):

- Alison Clack
- Anna Jackson
- Cllr David Barrie
- Kevin Wood
- Mark Wilkinson
- Michelle Baker
- Stephen Nixon
- Stephen Roberts

Apologies (alphabetical order):

- Cllr Jackie Cummins
- David Hemming
- Mark Harris

2) Review of meeting – Gracechurch redevelopment

The BID Board discussed the recent meeting with the new Gracechurch owners BPG / SAV and their architects and planning consultants. All agreed the meeting was positive and the only concern from the Board was the absence of parking for the 700 new apartments and the impact this could have on shopper parking.

Michelle Baker said The Gracechurch Centre has employed a new Asset Manager and he will be their representative on the BID Board when he starts the role at the end of May.

Cllr David Barrie discussed CCTV provision. The Board asked Michelle Baker to ask the Police if they undertake CCTV audits / advice.

3) BID budget 2024/25

Michelle Baker circulated a copy of the 2024/25 BID budget and the Board discussed. Michelle Baker will add the Farmers & Craft Market income and cost of parklets and levy reconciliation to the budget.

4) Police update

Sgt Dan Fox provided a written update for the Board on crime and safety in the BID area over the last month and the Board discussed. The Board agreed that if the Police are unable to attend Board meetings on a Tuesday

then future meetings can be moved to a Wednesday – Michelle Baker to contact Sgt Dan Fox.

5) BID Manager Michelle Baker update

- The BID's bunting has now been installed along The Parade and will remain in place from April – October (photo overleaf).
- A graffiti audit has been undertaken and 15 areas of graffiti have been photographed and booked in for removal, funded by the BID (images overleaf).
- There are neglected brick planters on the corner of Duke Street / Birmingham Road that the BID could adopt (images overleaf). The BID discussed and agreed to fund new compost and plants to improve the area.
- A Food & Drink Festival tender has been produced and emailed to three suppliers.
- This year the BID will be supporting Birmingham Jazz Festival – The 40th Birmingham Jazz & Blues Festival, 19th-28th July 2024 and 9 local venues in the BID area will host the acts, funded by the BID.
- The BID Board discussed whether to relaunch the Christmas lights switch on event that has not taken place since before Covid or organise 4 weekends of Christmas entertainment which provides boosted footfall over 4 weekends rather than a focus on just one evening. The Board agreed to continue with the 4 weekends of entertainment as it did in 2022 and 2023 as businesses benefit from the regular events.
- The Board discussed Table Football event for shoppers / visitors to play for free on dates during the Euros in June-July and the idea of organising a tournament amongst businesses. The Board agreed.
- A Specialist Vegan Market company has approached BID to ask whether they can hold a market along The Parade on Sunday 8th September and Michelle Baker met them on site and said the BID would support. There is no cost to the BID.
- There are potential new Board members and it was agreed that current Board member(s) would meet them prior to inviting to the Board meetings.

6) Any other business

- The Board discussed ideas for the next speaking event and who the speaker could be – Michelle Baker to follow up.
- Michelle Baker asked to arrange First Aid Training.

BID's Bunting Along The Parade



Sutton Coldfield Graffiti Audit April 2024



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QUEEN STREET OPPOSITE FROM THE SIDE WALL OF ALDI



THE PARADE, NEAR KFC



ON WALL IN CAR PARK OFF REDDICROFT, OPPOSITE REAR OF VESEY HOUSE



ON WALL IN CAR PARK OFF REDDICROFT, OPPOSITE REAR OF VESEY HOUSE



RAILWAY ROAD, NEAR JUNCTION OF REDDICROFT



RAILWAY ROAD, OFF OF HIGH STREET



RAILWAY ROAD NEAR JUNCTION OF PARK ROAD



RAILWAY ROAD NEAR JUNCTION OF PARK ROAD



RAILWAY ROAD NEAR JUNCTION OF PARK ROAD



ON FOOTPATH LEADING UP TO TRAIN STATION, OFF PARK ROAD, AFTER TUNNEL

Birmingham Road, neglected area for 2+ years

