



November 2024

Dear Local Business Owner / Manager,

Re: Important Notice for All Businesses

We want to inform you that from **Thursday 28th November to Sunday 22nd December**, The Parade* in Sutton Coldfield town centre will be closed for all deliveries and vehicle access (except for emergency services) during the following times:

- **Tuesdays to Thursdays: 10am - 6pm**
- **Fridays and Saturdays: 10am - 8pm**
- **Sundays: 10am - 5pm**

This closure is necessary due to the new Christmas Market, a 22-day public event taking place on The Parade, prioritising public safety, as advised by West Midlands Police and Birmingham City Council.

A Traffic Regulation Order (TRO) is already in place which prohibits vehicles from driving along The Parade and this will be enforced during the dates stated, by the placement of vehicle mitigation bollards.

We kindly ask you to schedule any deliveries for your business either before 10am, or after the market closing hours to avoid any disruptions.

****Please note that this affects the pedestrianised area of The Parade only, from Aldi to Santander, and does not affect Lower Parade, South Parade, bus routes or underground deliveries to the Gracechurch Centre.***

Thank you for your understanding and support as we celebrate the festive season safely. We hope you enjoy the Christmas market!

Kind regards,

Michelle Baker
BID Manager
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