



MINUTES

BID Board Meeting

24th August 2026, The Arbour Club

1. Welcome and apologies

In attendance:

- Alison Clack
- Dagen Thompson
- James Haynes
- Mark Wilkinosn
- Michelle Baker
- Stephen Roberts
- Victoria Lawton

Apologies received from:

- Andy Dixon
- Anna Jackson
- David Hemming
- Mark Harris
- Sophie Harrison
- Stephen Nixon

2. Board Composition and Governance Update

MB informed the Board that board member Andy Dixon has advised that he will be stepping away from the Board for a period to allow him to focus on his business commitments, he is happy to remain on the BID website. The Board thanked Andy for his contribution, support and involvement.

Victoria Lawton will be remaining on the board as their business is relocating to elsewhere in the BID area.

Board Composition and Local Authority Representation

MW informed the Board that the BID Executive Board (Company Directors) had recently reviewed the composition of the BID Board, including the arrangements for local authority representation.

The Board noted that Cllr David Barrie, who had represented Birmingham City Council on the BID Board, had recently stepped down following 12 years of service. The Board recorded its thanks to Cllr Barrie for his significant contribution during his tenure.

Following Cllr Barrie's departure, Cllr David Pears contacted the BID to express his interest in joining the Board as a representative of Birmingham City Council. The Executive Board considered that, given Cllr Pears' roles as a Birmingham City

Councillor and Town Councillor, together with his representation of Trinity Ward, which encompasses the town centre, his appointment would provide an appropriate and effective link between the BID, Birmingham City Council and the Town Council.

The Executive Board therefore agreed that separate Town Council representation on the BID Board was no longer required. In reaching this decision, the Board considered the wider principles governing BID representation, noting that the Town Council offices on Anchorage Road are located outside the BID boundary and are therefore not subject to the BID levy. The Board reaffirmed that its priority is to ensure that the composition of the BID Board remains focused on businesses and organisations directly invested in, and affected by, the BID area.

The Board recorded its thanks to Cllr Richard Parkin for his contribution and involvement during his period of representation.

Governance and Policies

The Board noted that the BID Board Terms of Reference had been updated and uploaded to the BID website.

The Board also noted that the BID Procurement Policy had been updated and uploaded to the BID website.

3. Ballot

a) New BID Proposals 2027–2031

MB informed the Board that the new BID Business Plan for 2027–2031 had been drafted, taking into account feedback received from local businesses and the findings of the BID survey. The Board considered and discussed the proposed themes and initiatives in detail and approved the draft Business Plan proposals.

b) BID Levy Rate – Discussion and Vote

The Board discussed the proposed BID levy rate for the new term and agreed, following a vote, that the levy should be set at 1.8% of rateable value. For comparison, the Board noted the levy rates applied by other local BIDs:

- Northfield BID – 1.7%
- Erdington BID – 1.75%
- Solihull BID – 1.75%
- Kings Heath BID – 2.0%
- Harborne Village BID – 2.0%

c) Minimum Rateable Value Threshold – Discussion and Vote

The Board discussed the minimum rateable value threshold and agreed, following a vote, that the threshold should remain at £7,500 rateable value.

d) Upper Levy Cap on Individual Hereditaments – Discussion and Vote

The Board discussed the proposed upper levy cap applicable to individual hereditaments and agreed, following a vote, that the maximum BID levy payable by an individual hereditament should be £7,500.

e) Upper Levy Cap on Multiple Hereditaments – Discussion and Vote

The Board discussed the application of an upper levy cap to businesses occupying multiple hereditaments and agreed, following a vote, that no upper cap should apply to multiple hereditaments.

f) Eligible Business Classifications – Discussion and Vote

The Board discussed the proposed eligible business classifications and agreed, following a vote, that all business classifications within the BID area should be eligible for inclusion within the BID.

4. Upcoming BID events

- 30th August Farmers & Craft Market – with princesses, superheros, balloon modeller, bubbleologist, face painter, live music
- 11th – 13th September Food Festival with BID entertainment
- 11th – 12th September – Food Festival After Party hosted by The Royal in partnership with the BID
- 27th September Farmers & Craft Market – with animal encounters, stilt walkers, face painting, live music
- TBC October – Speaking event and networking hosted by the Royal Cinema
- 25th October – Farmers & Craft Market
- 31st – Halloween event (TBC)
- 29th November – Farmers & Craft Market
- 11th – 13th December – Christmas Market
- December – Christmas events (TBC)

5. Other BID Business

- MW informed the Board that the BID had received an email from John Southall of Gracechurch Shopping Centre requesting information. The Board discussed the proposed response.
- The Board noted that the BID did not submit a grant application to the Pride in Place Fund for the replacement of the three town-centre CCTV cameras, following an announcement from the Town Council that the CCTV replacement would be funded through the Pride in Place programme.